

Horace Mann's \$25,000 DonorsChoose Sweepstakes

NO PURCHASE, POLICY RENEWAL, OR INSURANCE QUOTE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. OPEN TO ELIGIBLE LEGAL RESIDENTS OF THE UNITED STATES JURISDICTIONS INDICATED IN THE PARAGRAPH BELOW TITLED "CONSUMER DISCLOSURE" WHO ARE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. Void in Puerto Rico, outside the U.S., and where prohibited and restricted by law and/or these Rules. This Promotion (defined below) is in no way sponsored, endorsed, administered, promoted by, or associated with Facebook, Twitter, Pinterest, or Instagram. In order to participate, internet access is required. By entering the Promotion, participants understand they are providing information to the Sponsor and not to Facebook, Twitter, Pinterest, or Instagram.

1. **Horace Mann's \$25,000 DonorsChoose Sweepstakes** Promotion (the "Promotion") commences at 8:00 AM Central Time ("CST") on September 14, 2023 and ends at 10:00 AM CST on October 19, 2023 (the "Promotion Period"). All Promotion entries must be received by 10:00 AM CST on October 19, 2023. Entries submitted past the expiration of the Promotion Period will not be accepted.

2. **Sponsor:** The Promotion is sponsored by Horace Mann Service Corporation ("Sponsor" or "Horace Mann"). Entrants are not obligated to make a purchase of any kind from any entity, renew any existing policy, become a customer of Sponsor, have multiple lines of insurance with Sponsor, request or obtain an insurance quote, or open new lines of insurance with Sponsor in order to either enter this Promotion, maintain eligibility as an Entrant in this Promotion, or to win a prize.

3. **Consumer Disclosure:** **This Promotion is open to individuals who are at least 18 years of age at the time of entry and who are legal residents of the United States and/or the District of Columbia, excluding those living in or who are legal residents of Florida, Hawaii, Kentucky, Maine, Minnesota, Mississippi, New Jersey, New York, Puerto Rico, Washington, West Virginia, Wyoming, and U.S. Territories and Possessions and where otherwise prohibited by law.** Entrants are only eligible to win one prize during the Promotion Period. Excludes officers, directors, contractors, agents and employees of Sponsor and Sponsor's subsidiaries, members, licensees, affiliates, distributors, dealerships, franchisees, sales representatives, advertising, promotion and web design agencies, and their respective affiliates, assigns or representatives; and any other individuals or entities associated with the development, administration, promotion, execution of, or supply to, this Promotion (collectively, the "Promotion Entities"); and members of their immediate families (i.e., parents, spouse, children, siblings, grandparents, stepparents, stepchildren and stepsiblings and their respective spouses) or members of the same household, whether or not related. Winners will be randomly selected from among all eligible entries received at the time of each drawing. The random selection will be administered by a digital third-party software application to ensure impartial selection. Odds of winning a Prize will depend on the total number of eligible entries received at the time each drawing is conducted. Horace Mann will attempt to contact the winner of each prize within 10 days of selecting a winner for that prize.

4. **Prizes.** During this Promotion, Sponsor will randomly select at least fifty (50) winners, with at least ten (10) winners to be chosen on each of five drawing dates listed below until up to \$5,000 in projects are funded for each date. Each winner will receive Full Funding for his/her DonorsChoose project of choice up to a maximum of \$500 per winner, or up to a maximum of \$250 per winner for Entrants who are residing within, or residents of, the State of Ohio ("Ohio Residents"), for a total of \$25,000.00 in donations to DonorsChoose projects to be awarded during this Promotion. In no event will more than the stated number of prizes as described in these Official Rules be awarded. No prize substitutions will be allowed; prizes may not be redeemed or substituted for cash or other consideration, except by Sponsor and then only at Sponsor's sole discretion due to prize unavailability and only with a prize of equal or greater value. No assignment or transfer of prizes is permitted. All Prize Funding will be deposited directly into each winner's designated DonorsChoose project by Sponsor; under no circumstances will the Prize Funding be given to winners directly.

As used in these Official Rules, the terms “Prize Funding”, “Fully Funded”, “Fully Fund”, and/or “Full Funding” mean the amount of money necessary to bring the Project Balance for the designated DonorsChoose project to \$0. The amount of money necessary to bring the Project Balance to \$0 will be determined solely at the time the deposit of winning funds by Sponsor into each winner’s designated DonorsChoose project is made, not at the time of a winner’s entry into the Promotion or at the time the winner is drawn. Under no circumstances will the amount deposited into any individual DonorsChoose project pursuant to this Promotion exceed \$500.

To enter and maintain eligibility in this Promotion, an Entrant MUST designate only one DonorsChoose project to be Fully Funded at the time of entry. There are NO payments, fees or costs associated with creating or establishing a DonorsChoose project. To be eligible for this Promotion, the balance needed to Fully Fund a designated DonorsChoose project may not exceed \$500, or not exceed \$250 for Ohio Residents. Any Entrant who designates a project requiring an amount that exceeds \$500, or that exceeds \$250 for Ohio Residents, to be Fully Funded will be deemed ineligible, and an alternate winner will be selected. Entries are limited to one per person.

Each winner will receive Full Funding for the DonorsChoose project designated in the winner’s entry form, up to a maximum of \$500 per winner, or up to a maximum of \$250 per winner for Ohio Residents, per DonorsChoose project. If a winner is chosen and his/her designated DonorsChoose project is no longer available, or has already been Fully Funded, Sponsor will instead fund a DonorsChoose project of Sponsor’s choosing in the winner’s school or school district, up to a maximum of \$500, \$250 for Ohio Residents. If, in Sponsor’s sole discretion, there are no fundable projects available in the winner’s school or school district, then the entry will be considered ineligible, and an alternate winner will be selected.

5. *Drawings.* A total of five (5) drawings will be held during this Promotion on the following dates:

Drawing #1: September 21, 2023, winners will be randomly drawn and will continue to be drawn until up to \$5,000 in projects are funded.

Drawing #2: September 28, 2023, winners will be randomly drawn and will continue to be drawn until up to \$5,000 in projects are funded.

Drawing #3: October 5, 2023, winners will be randomly drawn and will continue to be drawn until up to \$5,000 in projects are funded.

Drawing #4: October 12, 2023, winners will be randomly drawn and will continue to be drawn until up to \$5,000 in projects are funded.

Drawing #5: October 19, 2023, winners will be randomly drawn and will continue to be drawn until up to \$5,000 in projects are funded.

If, at the conclusion of Drawing #5, at least \$25,000 in funding for designated DonorsChoose projects has not been awarded, additional winners will continue to be drawn until at least \$25,000 has been awarded. Prizes will be distributed no later than October 31, 2023.

Texas Residents: All selected winners who are within or are residents of the State of Texas will be announced on the same date and time as the winners of Drawing #5, regardless of the date on which any Texas winner’s name, if any, is drawn. All prizes will be awarded to Texas winners consistent with these Official Rules as though each Texas winner, if any, was selected on the same date and time as the winners selected in Drawing #5.

6. *How to Enter the Promotion.* Entrants can enter the Promotion by going to the following link and filling out and submitting the completed form online: <https://woobox.com/neqqzq> . Persons wishing to enter the Promotion who meet all eligibility requirements may also enter the Promotion by printing out the Entry Form and submitting it to Sponsor via facsimile at FAX Number 217-788-5161 and adding “ATTN: Social Media Team/Fall 2023 DC Sweeps” to the top of the Entry Form. For entries submitted via facsimile, please be

sure to put an "x" or checkmark in the box next to the "I agree to the official rules" line to show your acceptance and agreement to abide by these Official Rules. Incomplete or improperly submitted entry forms will not be considered.

In the event of a dispute over who submitted an Entry, the authorized subscriber of the email account provided on the entry form, as of the actual time of Entry, will be deemed to be the winning Entrant. The "authorized account subscriber" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization (e.g. business, education, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Selected or potential winning "authorized account subscribers" may be required to provide Sponsor with proof that they are the authorized account holders of the email addresses associated with the applicable Entries.

7. *Winner Selection, Winner Notification, Odds of Winning.* Prize drawings will be conducted by Sponsor through a digital third-party application in order to ensure an impartial selection. Odds of winning will depend on the total number of eligible entries received as of the time of the selection of each winner. Awarding of a prize is subject to verification of a potential winner's eligibility and full compliance with these Official Rules, in the sole discretion of the Sponsor. Except where prohibited, the winning Entrants may be required to complete and return to Sponsor or its designated agent an Affidavit of Eligibility and a Liability/Publicity Release Form ("Affidavit and Release") and any required tax forms within seven (7) days of Entrant's receipt of such forms. If a potential winner (i) cannot be contacted after reasonable attempts are made to effectuate contact, (ii) fails to return the signed Affidavit of Eligibility by the specified deadline, or (iii) is deemed ineligible for any other reason in Sponsor's sole discretion, the potential winner will be disqualified from the Promotion and an alternate winner may be randomly selected from among all remaining eligible entries. Up to three (3) alternate drawings will be conducted for each unawarded prize, after which the prize will remain unawarded. An attempt to contact each Winner will be made via email within ten (10) days of that Winner being selected for a prize. Winners will not be required to pay any costs in order to receive their prize. Winners do not need to be physically present when the drawing occurs in order to be eligible for or to win a prize. No winner will be required to purchase any goods or services, pay any money, or submit to a sales promotion effort in order to receive any prize.

AN ENTRANT'S CHANCES OF WINNING A PRIZE ARE NOT INCREASED BY MAKING A PURCHASE, RENEWING A POLICY, REQUESTING AN INSURANCE QUOTE, BECOMING A CUSTOMER OF SPONSOR, HAVING MULTIPLE POLICIES WITH SPONSOR, OR BY OPENING ADDITIONAL LINES OF INSURANCE WITH SPONSOR.

BUYING WILL NOT HELP YOU WIN. YOUR CHANCES OF WINNING WITHOUT MAKING A PURCHASE ARE THE SAME AS THE CHANCES OF SOMEONE WHO PURCHASES SOMETHING. IT IS ILLEGAL TO GIVE ANY ADVANTAGE TO BUYERS IN A SWEEPSTAKES. ONLY ONE ENTRY ALLOWED PER PERSON.

8. *General Terms, Releases, and Limitations of Liability.* By entering into the Promotion, Entrants agree to these Official Rules and to all decisions of Sponsor, which are final and legally binding in all respects, and further agree that Sponsor and/or the Promotion Entities shall have no liability whatsoever and shall be held harmless for any injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of a prize, participation in this Promotion, and/or participation in any Promotion-related activities. All Entrants further agree and acknowledge that said parties have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any prize, including but not limited to its merchantability, quality, condition or fitness for a particular purpose. Sponsor reserves any and all rights to solely interpret and administer the Official Rules of this Promotion, which shall be final, and each Entrant agrees to abide by all of Sponsor's decisions regarding this Promotion. Sponsor reserves the right, in its sole discretion to cancel, terminate or suspend this Promotion, or any portion thereof, should viruses, bugs, non-authorized human intervention

or other causes beyond the control of Sponsor corrupt or impair the administration, integrity or security of the Promotion (including but not limited to attempts to hack into or otherwise tamper with underlying source code/programming of the Sponsor's website or any portion thereof). Use of any automated system to participate in this Promotion is prohibited and will result in disqualification. Any attempt by any Entrant to obtain more than the allowed number of entries per person by using multiple/different email addresses, identities, registrations, logins, and/or any other methods will void any entry by that Entrant and could result in disqualification from this Promotion and/or disqualification from all future promotions by the Sponsor at Sponsor's sole discretion.

9. *Release of Sponsor.* Neither Sponsor nor the Promotion Entities are responsible for hardware, software or telephone failures of any kind; traffic congestion on the Internet or the Sponsor's website or any combination thereof; lost network connections; incomplete, garbled or delayed computer transmissions, whether caused by Sponsor, Promotion Entities, users, or by any other persons or reasons, including but not limited to the equipment or programming associated with or utilized in the Promotion; or by technical or human error which may occur and/or which may damage a user's system or limit an Entrant's ability to participate and/or redeem any prize in the Promotion. Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the Promotion, violates these Official Rules, or otherwise engages in fraudulent or offensive conduct with respect to this Promotion. Caution: Any attempt to deliberately damage any website or undermine the legitimate operation of the Promotion may be a violation of criminal and/or civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from any person to the fullest extent of the law.

10. *Liability and Venue.* As a condition of participating in this Promotion and/or winning a prize, Entrants agree that (1) under no circumstances will Entrants be permitted to obtain awards for, and Entrants hereby waive all rights to claim punitive, incidental, consequential or any other damages, other than for actual out-of-pocket expenses; (2) all causes of action arising out of or connected with this Promotion and/or prizes awarded shall be resolved individually, without resort to any form of class action; and (3) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event shall attorney's fees be awarded.

The laws of the State of Illinois shall exclusively govern this Promotion. All suits, actions, claims and causes of action relating to this Promotion shall be exclusively in the federal or state court in Sangamon County, Illinois, and all Entrants hereby consent to such exclusive jurisdiction and irrevocably waive and shall not assert any defenses based on lack of *in personam* jurisdiction, improper venue or inconvenient forum. Sponsor reserves the right to discontinue or modify this Promotion, as applicable, and in Sponsor's sole discretion. Should any provision of these Official Rules be deemed unenforceable or invalid, the other provisions of these Official Rules shall remain in full force and effect. Sponsor further reserves the right to modify these Official Rules in any way and at any time, subject to state and federal law. In the event that this Promotion is challenged by any legal or regulatory authority (including, but not limited to, any federal, state, municipal, provincial, or local governmental authority), Sponsor reserves the right to discontinue or modify this Promotion, as applicable, or to disqualify any Entrants residing in any affected geographic areas, or who, in Sponsor's sole discretion, do not meet eligibility requirements. Should either such event occur, all Entrants agree that Sponsor shall have no liability to any Entrants who are or may be impacted by Sponsor's decision.

11. *Privacy.* Any personal information collected will be subject to Sponsor's Privacy Policy and will be used by Promotion Entities to administer this Promotion and for the marketing of Promotion Entities' goods and services and will not be used or disclosed for any other purpose without the consent of the applicable Entrant unless required by law. By entering this Promotion, each Entrant agrees that Sponsor has the right to contact Entrant by telephone, email or regular mail for commercial advertising purposes and for any other purpose related to the administration of this Promotion. By entering this Promotion, each Entrant grants Sponsor permission to publish his/her name on a list of winners (including but not limited to online lists) as described in these Official Rules. In the event of any discrepancy between Sponsor's Privacy Policy and these Official Rules, the Privacy Policy will govern and control.

For Sponsor's online Privacy Policy, please visit <https://www.horacemann.com/privacy.aspx>. If Entrants wish to have their information removed from Sponsor's list of Entrant information gathered as a result of this Promotion, Sponsor can be contacted with the request using the contact information provided in the Privacy Policy. However, Entrants should be aware that Sponsor is required by the laws of certain jurisdictions to both publish a list of Winners and to retain records of Winners for certain periods of time as designated and required by each individual jurisdiction.

12. *Request for Winners List and Official Rules.* For Official Rules and/or the complete Winners List, please send a request to socialmedia@horacemann.com. The complete Winners List will also be available online within 3 business days of the date the last prize winner is selected in accordance with the prize schedule described above at <https://www.horacemann.com/giveaways/>.

13. NO PURCHASE NECESSARY; NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

Sponsor's Mailing Address and Principle Place of Business:

Horace Mann Service Corporation
1 Horace Mann Plaza
Springfield, IL 62715

14. *DonorsChoose.* DonorsChoose is an independent entity and is not a subsidiary, affiliate or parent company of Sponsor or the Promotion Entities nor is it affiliated with or controlled by Sponsor or the Promotion Entities in any way. DonorsChoose projects and all funding placed for DonorsChoose projects (including but not limited to all funding awarded by this Promotion) are subject to additional rules, restrictions, and/or limitations by DonorsChoose. Please read all DonorsChoose rules, restrictions, and limitations carefully with respect to the creation and designation of projects and use of funding. By entering this Promotion, each Entrant agrees to abide by all rules, restrictions, and limitations placed on projects and funding by DonorsChoose. By participating in this Promotion, each Entrant also agrees to hold DonorsChoose harmless against any responsibility or liability arising in connection with, or as a result of, participation in this Promotion. Sponsor and/or Promotion Entities are in no way responsible for problems or limitations arising from or relating in any way to DonorsChoose projects, accounts, or donations.

15. *Additional Sponsors and Prize Limitations.* Sponsor is the sole promoter of this Promotion. This Promotion is in no way sponsored, endorsed, administered, promoted by, or associated with Facebook, Twitter, Pinterest, or Instagram. By entering the Promotion, each Entrant is affirming that he/she understands that he/she is providing information to the Sponsor and not to Facebook, Twitter, Pinterest, or Instagram. By participating in this Promotion, each Entrant agrees to hold Facebook, Twitter, Pinterest, and/or Instagram harmless against any responsibility or liability arising in connection with, or as a result of, participation in this Promotion.

16. *Force Majeure.* In the event Sponsor is prevented or hindered in any way, at the sole discretion of Sponsor, from continuing with the Promotion due to an event beyond its control, including but not limited to widespread illness or pandemic, natural disaster, fire, flood, earthquake, explosion, nuclear event or disaster, terrorist threat, activity, or attack (whether foreign or domestic), labor dispute or strike, riot or civil disturbance, Act of God, Act of War (whether declared or undeclared), changes in any applicable law, or as a result of any federal, state, local, or municipal government law, order, or regulation, or order of any court or other cause not within its control, Sponsor shall have the right (at Sponsor's sole discretion) to modify, suspend, alter, extend or terminate the Promotion.

17. *Taxes.* Each winner shall bear sole and full responsibility for any taxes in whatever form as may be assessed as a result of winning any prize(s). Winners may be required to complete a W-9 and/or provide their social security number as part of their Affidavit of Eligibility (or at a later date) and as a condition of and prior to receiving any prize(s). By entering this Promotion, all Entrants acknowledge that a 1099 may

be issued to winners by the Sponsor and that the awarding of prizes may be reported to the appropriate governmental authority as required by law.

18. *Publicity.* By entering this Promotion and/or accepting a prize, each Entrant agrees, consents, and expressly grants permission to Sponsor and/or the Promotion Entities to use his/her name, identity, description of prize(s) won, likeness, and hometown for promotional purposes in perpetuity (except where prohibited or limited by law) without further authorization, compensation, or remuneration of any kind. By entering this Promotion, each Entrant further grants Sponsor permission to publish his/her name on a list of winners (including but not limited to online lists) as described in these Official Rules.